KENDAMA NAGAI CUP 2027

OVERVIEW

What is Kendama Nagai Cup?

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We created this event to give players an opportunity to challenge one another, enjoy kendama, and deepen their passion for the sport.

♦ Significance and Objectives of the Event

- Promoting the appeal of Nagai City as the “Kendama Town”
- Energizing and strengthening the global kendama community
- Revitalizing the local community by promoting kendama as a tourism resource

♦ Kendama Nagai Cup

The Kendama Nagai Cup is a kendama competition that builds on the former Nagai City Kendama Tournament. Unlike the original tournament, which primarily targeted local residents, the Kendama Nagai Cup aims to welcome a wider range of players from across Japan and around the world, bringing them together in Nagai City to connect, share their passion for kendama, and enjoy playing together.

The History of the Event

- 2019 – 1st Nagai City Kendama Tournament
  Originally held for residents of Nagai City.

- 2023 – 1st SPIKe Cup
  Organized by the administrator of SPIKe for kendama players from within and outside Yamagata Prefecture.

- 2024 – 1st Kendama Nagai Cup
  Launched by bringing together the best elements of both the Nagai City Kendama Tournament and SPIKe Cup.

EVENT OVERVIEW

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★ Event Details

Date & Time: Saturday, March 20, 2027 | 10:00 AM – 6:00 PM
Venue: Nagai City Okitama Lifelong Learning Plaza
(1235-1 Kunomoto, Nagai City, Yamagata, Japan)
Event Description: A full-day kendama competition held in Nagai City, Yamagata Prefecture, Japan.
What to Bring: Kendama, indoor shoes, warm clothing



Prelims



Top 3 Per Division

Schedule

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Time	Table	Details
10：00	Registration	
12：00	Opening Ceremony	
12：45	Preliminary Round	
14：30	Break（Attraction①）	・Stage Event・Activity Booths
16：00	Finals	Top 10 Finalists
16：40	Attraction②	・Synchro Challenge・Big Cup Relay
17：40	Award Ceremony	
17：50	Closing Ceremony	
18：00	End of the Event	

Rules and Awards

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Competition Rules

★ Tricks
Participants can choose which tricks to perform from the official Kendama Nagai Cup 2027 Trick List.
For more details, please refer to the, “Official Trick List.” It is scheduled to be published on the SPIKe website on Friday, January 8, 2027.

★ Competition Format
For details on how the competition will be conducted, please refer to the Official Rulebook.

★ Competition Divisions
1. Ages 9 and Under
2. Teens & Twenties (Ages 10–29)
3. Ages 30–59
4. Ages 60 and Over

★ New Division
Elementary School Division
The top-ranked participant from each of the following six elementary schools will be recognized:
- Nagai Elementary School, Chihō Elementary School, Nishine Elementary School, Hirano Elementary School, Isazawa Elementary School, Toyoda Elementary School

★ Awards
Awards will be presented to the top performers in each age division, as well as the Top 10 overall competitors.

Award recipients will receive certificates, trophies, and other prizes.

Venue Layout Image

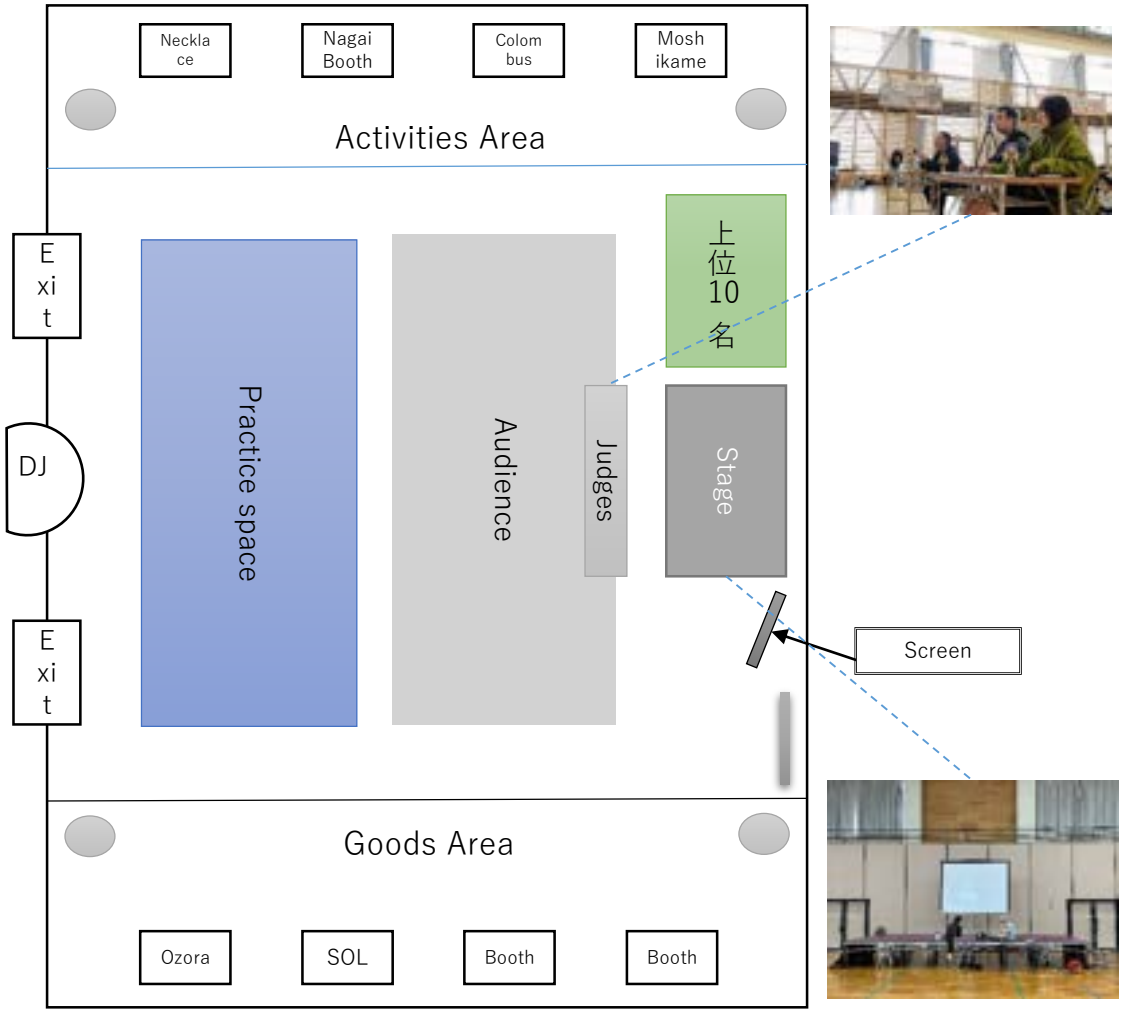
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Prelim. Layout



Preliminary Round

Finals Layout



Guest MC

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MC NOB



Event MC based in Kanagawa Prefecture, Japan

He began his career as an MC for BMX contests and has since gone on to host events across a wide range of genres.

He is highly regarded for his clever choice of words, smooth stage management, and energetic, upbeat delivery.

In the world of kendama, he is also well known as a pioneer of street kendama. His talents extend beyond performing, having been involved in organizing world championships, holding a Guinness World Record, and advising on kendama product development.

Homepage
https://mcnob.amebaownd.com/

Instagram

SHINNOSUKE TOGO



He is an all-around kendama player, skilled in a wide variety of playing styles.

With his natural communication skills, he has extensive experience leading kendama workshops, performing as a guest at live events, and appearing on television. He also serves as an assistant MC at kendama events.

He gained international recognition by winning the CATCH & FLOW 2022 Freestyle Kendama World Championship, establishing himself as one of the most promising representatives of the next generation of kendama players.

Homepage
https://www.shinnosuketogo.com/

Instagram

Attractions

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Attraction①





Stage Activities
Vendors from the sales booths will take the stage to promote their products and host fun mini-games for participants.

Marché & Free Time
Participants will have free time to explore the event areas, including the merchandise booths, hands-on activity area, and playroom. Each booth will also be introduced on stage.

Attraction②



A special synchronized kendama challenge session with professional kendama players.



Take on the “Big Cup Domino Relay!”
The Guinness World Record Nagai City started!

List of Marché Booths

Check the merchandise booths, activity booths, and playroom from the QR code.
（Information coming later January）

Guest Pro Player



The guest pro player you’ll have a chance to try your hand at the synchro challenge with!

Marché Area

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Moshikame Challenge Booth

This activity for elementary students will test their moshikame skills to the max!

Ozora Kendama Booth

Nagai City is the home to Ozora, one of the most renowned kendama producers in the world!



The Colombus Egg Time Trial

How fast can you speedrun balancing this trick?!



SOL Kendama Booth

SOL Kendamas will be opening their very own booth at Nagai Cup!
Check out their booth! You may find a chance to win a prize.



Dai-Ichi Kosha – Omiyagedo

Create your own one-of-a-kind souvenir to remember your visit to Nagai! In this hands-on activity, you'll make an original keepsake inspired by the iconic symbols of Nagai City.
- Kendama Strap: ¥800
- Kendama Necklace: ¥1,000

This year, we're excited to introduce a special Marché Area!

Enjoy a variety of activities and attractions, including kendama merchandise booths, hands-on kendama experiences, food trucks, traditional festival games, and much more.

There's something for everyone to enjoy!

Check the merchandise booths, activity booths, and playroom from the QR code.
(Information coming later January)

Trick Videos

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The official tricks for each year's Kendama Nagai Cup are uploaded to YouTube and Instagram as tutorial videos.

The trick list and tutorial videos are created by former administrators of Kendama Hiroba SPIKe, with the support and collaboration of the kendama community.

Participants and kendama fans can watch these videos to learn and practice the tricks before taking part in the Kendama Nagai Cup.









The official trick videos will be uploaded to SPIKe's YouTube channel

Parking Area Map

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①Lifelong Learning Center



②Lifelong Learning Center



③Lifelong Learning Center



Notice

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The long awaited Imoni gathering



Date: Sunday, March 22
Venue: Furari Exchange Facility, Chuo Community Center
Address: 6-53 Yashirocho, Nagai City, Yamagata, Japan
Participation Fee: ¥2,000
Activities: Imoni Party (Traditional Yamagata-style taro and meat stew gathering), Kendama Jam Session, Mini-Games

Keep an eye on SPIKe's Instagram for more information.

@KENDAMAHIROBA_SPIKE



We look forward to seeing you all in Nagai!